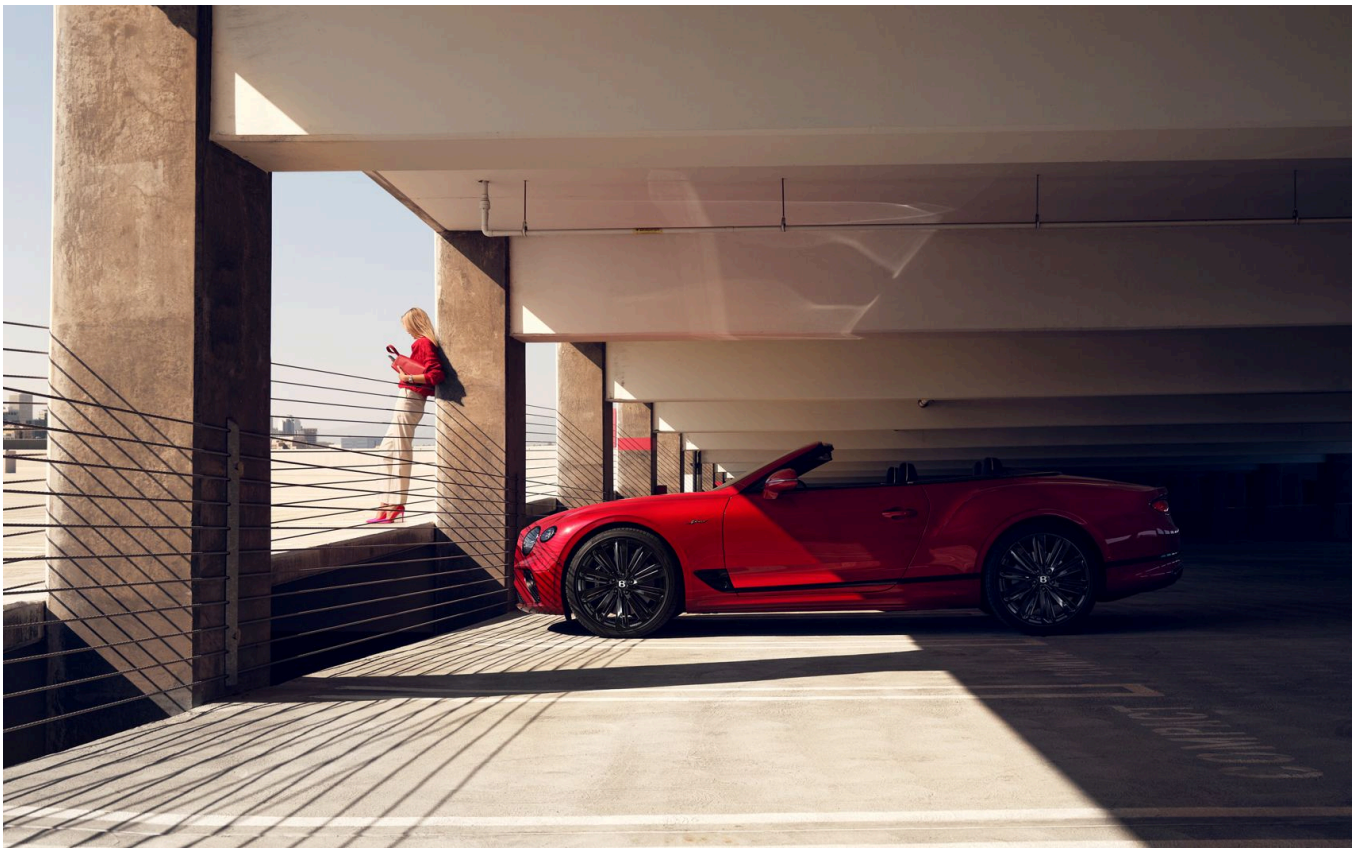
MARC TRAUTMANN

DANIEL SIEGLER

FRAME

MALLORCA · HOTEL PARTNERS · IN BRIEF



Light and architecture. **Photo: Marc Trautmann**

Guests in your rooms, a production on your premises, and content shaped around your strategy.

PARTNER PROPOSAL · 2026

HOTELS & HOSPITALITY

WHY IT WORKS FOR YOU

A hotel is chosen on images *long before anyone arrives.*

Guests decide on a screen. Content ages quickly, and good shoots are hard to schedule around a working house.

FRAME brings seven to ten creative guests for two, four or six nights, a professional crew led by Marc Trautmann and Daniel Siegler, and talent from any world.



Cap Formentor, Mallorca

Room nights.

A group booking on dates planned with you, including quieter weeks.

Content.

Your spaces photographed and filmed by a professional crew, to your brief.

Visibility.

Guests, talent and FRAME's channels, with your house in the story.

HOW IT WORKS

Start with one. *Combine them over time.*

STAY	Our guests and crew stay with you. Planned around your operation.
HOST	Workshop sessions in your spaces. A terrace, a library, a final dinner.
SHOOT	Content on your premises, to your needs. Planned around your guests' privacy.
CREATE	New formats that serve your strategy. A residency, a guest experience, a series.

One integrated team

Idea, casting, production, edit and delivery from one team, so there is one plan, one contact and nothing extra for you to organise.

Talent from any world

Creators, athletes, chefs, musicians, artists, designers or models, cast to your goal and shot at campaign quality, to carry your brand into new audiences.

Marc Trautmann shoots for the world's leading car and lifestyle brands. Daniel Siegler has thirty years in creative direction and international production, and lives in Mallorca.



Marc Trautmann production

THE OUTCOME

A fair exchange, *shaped around your house.*

WHAT YOU GAIN

Content of your property
Stills and film by a photographer trusted by the world's leading brands.

Room nights
A small group on dates planned with you.

New formats
Ideas that fit your strategy and keep running.

Visibility
Credited as FRAME's hotel partner.

HOW WE START

01 A short introductory conversation

02 Your brief, then our first concept

03 Agree scope, rights and the exchange

04 First production in Mallorca

No fixed packages: barter, commission or both, shaped around your requirements, budget and goals.



Interior light. **Photo: Marc Trautmann**

BRANDS WE HAVE WORKED WITH

PORSCHE MERCEDES-BENZ BENTLEY HERMÈS AUDI BMW RED BULL GENESIS TOYOTA
TESLA FERRARI LUCID LAND ROVER VOLKSWAGEN ASTON MARTIN HILTON JAGUAR

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