MARC TRAUTMANN

DANIEL SIEGLER

FRAME

MALLORCA · PROPERTY PARTNERS · IN BRIEF



Architecture and portrait. **Photo: Marc Trautmann**

Content, people and formats that bring properties to life, and help them sell.

PARTNER PROPOSAL · 2026

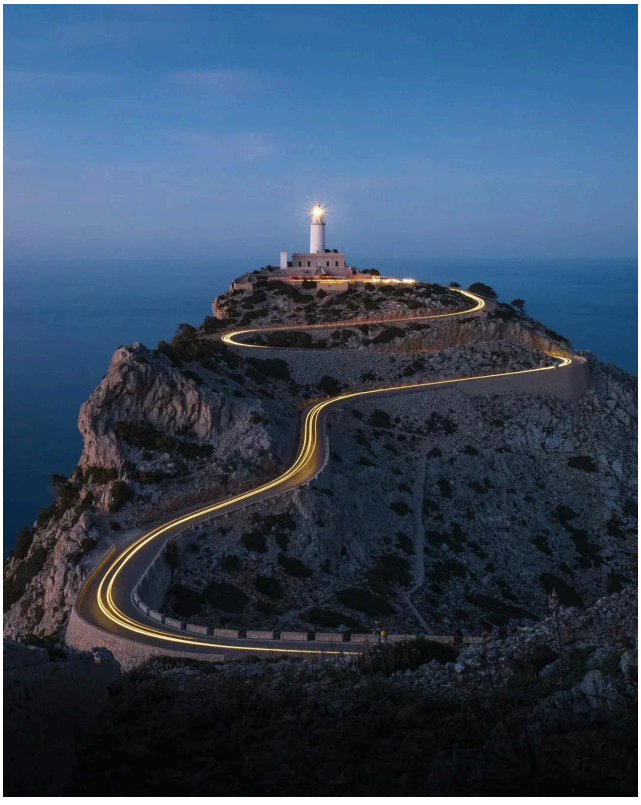
SALES & DEVELOPMENT

WHY IT WORKS FOR YOU

Empty rooms show space. *People show a life.*

Renders and empty listings show square metres, not how it feels to live there. Buyers scroll on.

FRAME brings guests, talent and a professional production, led by Marc Trautmann and Daniel Siegler, into the properties you sell and develop: finished, in progress or off-plan.



Cap Formentor, Mallorca

For sales.

Listings, brochures and films that feel lived in.

For developments.

A story that builds interest from plans to keys.

For your brand.

Visibility with new, well-connected audiences.

HOW IT WORKS

Start with one. *Combine them over time.*

STAY

Camp guests live in the property.

Used and talked about as a home.

SHOOT

Campaign content with people and talent.

Interiors, architecture, views, lifestyle.

HOST

A private evening or viewing.

Talent and their circle as guests.

CREATE

Formats that serve your sales strategy.

A series, a launch, a recurring story.

One integrated team

Idea, casting, production, edit and delivery from one team, so there is one plan, one contact and nothing extra for you to organise.

Talent from any world

Creators, athletes, chefs, musicians, artists, designers or models, cast to your goal and shot at campaign quality, to carry your brand into new audiences.

Marc Trautmann shoots for the world's leading car and lifestyle brands. Daniel Siegler has thirty years in creative direction and international production, and lives in Mallorca.



Marc Trautmann production

THE OUTCOME

A creative partner for your projects, *not a photographer for a day.*

WHAT YOU GAIN

Content that sells
Stills and film by a photographer trusted by the world's leading brands.

Life and attention
People, talent and moments that give a property its story.

New formats
Ideas that keep your projects in conversation.

Visibility
Credited as FRAME's property partner.

HOW WE START

01	A short introductory conversation
02	Your brief, then our first concept
03	Agree scope, rights and the exchange
04	First production in Mallorca

No fixed packages: barter, commission or both, shaped around your requirements, budget and goals.



Arrival, golden hour. **Photo: Marc Trautmann**

BRANDS WE HAVE WORKED WITH

PORSCHE MERCEDES-BENZ BENTLEY HERMÈS AUDI BMW RED BULL GENESIS TOYOTA
TESLA FERRARI LUCID LAND ROVER VOLKSWAGEN ASTON MARTIN HILTON JAGUAR

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