MARC TRAUTMANN

DANIEL SIEGLER

FRAME

MALLORCA · YACHT PARTNERS · IN BRIEF



Water, from above. **Photo: Marc Trautmann**

The quiet months, turned into the content that fills next season.

PARTNER PROPOSAL · 2026

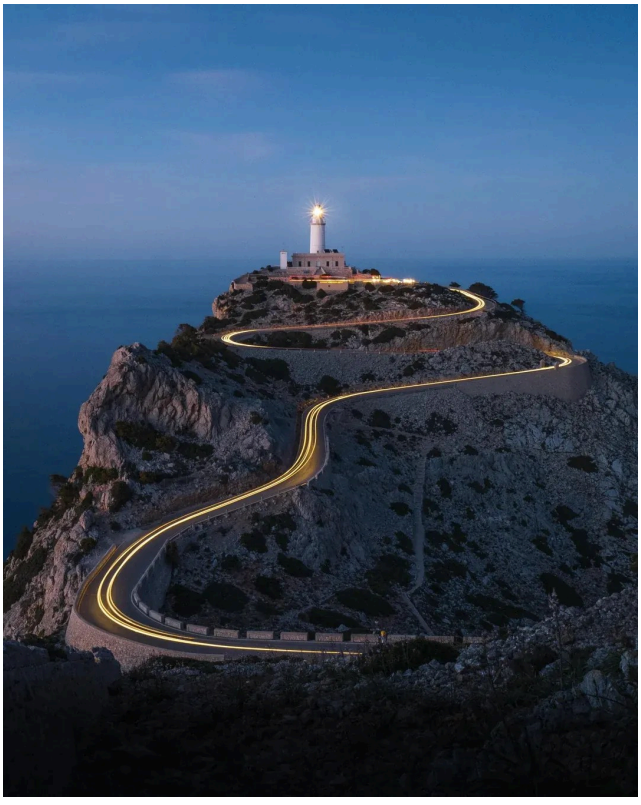
BROKERAGE, CHARTER & SALES

WHY IT WORKS FOR YOU

Boats rest in winter. *Their content shouldn't.*

Shooting a yacht is costly and hard to arrange: crew, fuel, berth, weather and approvals. So it gets postponed, while boats lie quietly in port.

FRAME uses the off-season to produce campaign-grade content in one coordinated production, led by Marc Trautmann and Daniel Siegler, ready before bookings and sales pick up.



Cap Formentor, Mallorca

For charter.

Fresh content in market before the booking window opens.

For sales.

Imagery and film that match the value of the yacht.

For awareness.

Talent and guests carrying the boat into new audiences.

HOW IT WORKS

One way of working. *Shaped to your business.*

CHARTER

Content that fills the calendar.

Lifestyle, guests and talent on board.

BROKERAGE

Listings that stand out and move faster.

A consistent, high-end look across your yachts.

DIRECT SALE

A film and image set worthy of the price.

A story buyers remember after the viewing.

One integrated team

One plan, one crew, every format: fewer hours underway, less fuel, and nothing for owners or captains to organise.

Talent from any world

Creators, athletes, chefs, musicians, artists, designers or models, cast to your goal and shot at campaign quality, to carry your brand into new audiences.

Marc Trautmann shoots for the world's leading car and lifestyle brands. Daniel Siegler has thirty years in creative direction and international production, and lives in Mallorca.



Marc Trautmann production

THE OUTCOME

A partner for the quiet months, *with results in season.*

WHAT YOU GAIN

A ready-for-season library
Stills and film by a photographer trusted by the world's leading brands.

Reach
Talent and guests who publish, plus FRAME's channels.

Lower effort
One plan, one crew, one coordinated production.

Visibility
Credited as FRAME's yachting partner.

HOW WE START

01	A short introductory conversation
02	Your brief, then our first concept
03	Agree scope, rights and the exchange
04	First production in Mallorca

No fixed packages: barter, commission or both, shaped around your requirements, budget and goals.



Dusk. **Photo: Marc Trautmann**

BRANDS WE HAVE WORKED WITH

PORSCHE MERCEDES-BENZ BENTLEY HERMÈS AUDI BMW RED BULL GENESIS TOYOTA
TESLA FERRARI LUCID LAND ROVER VOLKSWAGEN ASTON MARTIN HILTON JAGUAR

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